

Contact:

Greg Schwartz
Mobatech
(248) 885-8870
greg@mobatech.com

Jeff Seedman
Ruder Finn/West
(310) 882-4009
seedmanj@ruderrfinn.com

Mobatech Launches Best-Selling Mobile Checkbook™ Personal Finance Application With T-Mobile

Bloomfield Hills, Mich. – May 6, 2008 – Mobatech, a developer of cutting-edge personal productivity software for cellular phones, announced today that its best-selling Mobile Checkbook™ personal finance application is now available through T-Mobile.

With Mobile Checkbook, T-Mobile customers now have access to a fast, convenient way to manage multiple bank accounts from a single application. Managing finances has never been easier as users can record transaction amounts, dates, times, payees and memo information – all in real time on the one device that never leaves their pocket.

“T-Mobile customers can say goodbye to cumbersome, paper-based management of their bank accounts once and for all,” said Greg Schwartz, CEO, Mobatech. “Mobile Checkbook provides the perfect way to stay organized, avoid overdraft fees and always have immediate access to the most up-to-date account information while on the move in virtually any scenario. We’re thrilled to team with T-Mobile to bring this powerful personal finance solution to its subscriber network.”

With Mobile Checkbook, T-Mobile customers can view balances for any account at the click of a button. Information can be entered or modified in just a few simple steps, and analysis of key information such as a spending versus savings is always just a few clicks away. An enhanced user interface optimized specifically for T-Mobile devices is available on 25 handsets including the popular Motorola RAZR V3, Motorola RIZR Z3, Nokia 5300 and Samsung T429 models. Mobile Checkbook is available for download from T-Zones (T-Mobile's WAP portal) for a monthly fee of \$1.99.

Since its inception in 2003, Mobatech has been dedicated to developing high quality mobile solutions that customers find easy to use and that integrate seamlessly into their everyday lives. Its Mobile Checkbook and Mobile Bartender applications have shared lengthy stints as the industry’s best-selling applications for cellular phones in the personal productivity category. The Mobatech library of products, including Mobile Checkbook, Mobile Bartender and Mobile eNotes, enjoy global appeal with sales in more than 70 countries worldwide to date.

About Mobatech

Mobatech is dedicated to designing and developing leading edge software for cellular phones. Mobatech focuses on creating innovative personal productivity and lifestyle applications that customers will find easy to use and that integrate seamlessly into their everyday lives. Mobatech's products have been sold in over 70 countries worldwide and are distributed by some of the world’s largest mobile providers. For more information, please visit www.mobatech.com.